



Join our team

Are you passionate about find and applying consumer insights? Do you have a deep understanding of how to build powerful brands?

If the answer is yes - then look no further. Church & Dwight UK Ltd have an exciting opportunity for a Senior Brand Manager to join our exclusive team.

You will take full responsibility for managing all marketing aspects of allocated healthcare brands.

Your deep understanding of key consumer insights, backed up with rigorous category analysis, will allow you to lead the development of strategic, insight led, brand plans. You will create and brilliantly execute the plans through the development of compelling communications and promotions that prompt the required consumer and customer response to hit targets.

A great all-round marketer, you will be able to demonstrate an extensive experience of the full marketing mix. In particular you will have strength in briefing and developing all types of communications including TV and digital disciplines.

Our marketing team work closely with internal R&D partners to bring tomorrow's winning products to market. You will be expected to have strong NPD project management experience, able to provide leadership throughout this process, taking ideas to concepts to final products.

A background in over the counter marketing would be ideal, with recent UK market exposure.

Please send your CV and Cover letter to HRDepartment.UK@Churchdwight.com